



JOB DESCRIPTION – Search Engine Optimization (SEO)/Search Engine Marketing (SEM) Specialist

Company Background Information:

Mina Mar Marketing Group Inc., a global Investor Awareness and Strategic Communications firm, provides services to publicly held companies in various industries.

Company Website:

<http://www.minamargroup.net>

Job Description:

Mina Mar Marketing Group is looking to hire a Search Engine Optimization (SEO)/Search Engine Marketing (SEM) Specialist. The successful candidate will possess the required skills, demonstrate a strong work ethic, and embrace the mission of the company.

The specialist is responsible for:

- increasing the web traffic to Mina Mar's corporate websites, and our client websites
- increasing website rankings on search engines
- coordinating online marketing campaigns through search engines

Job Responsibility & Qualifications:

Demonstrable experience with Search Engine Optimization (SEO)/Search Engine Marketing (SEM)

Benefits:

- Bonuses and salary

Others:

Our company is located in Mississauga; main intersection is Dixie Road and Eglinton Avenue.

Application Method:

Please send resume to hr@minamargroup.net